

## **THERESA R. CERULLI, M.D.**

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### **PERSONAL DATA**

Date of Birth: November 8, 1968

Place of Birth: Stoughton, MA

Citizenship: USA

### **EDUCATION**

1990 B.S. in Biology, Tufts University, Medford, MA

1995 M.D. University of Massachusetts Medical School, Worcester, MA

### **POSTDOCTORAL TRAINING**

#### Internship and Residency:

1995-6 Internship in Medicine, Faulkner Hospital, Boston, MA

1996-8 Residency in Psychiatry, Harvard Longwood Psychiatry Residency  
Training Program, Boston, MA

1998-9 Chief Residency, Consultation-Liaison Psychiatry,  
Brigham and Women's Hospital, Boston, MA

#### Fellowships:

1998 ECT Fellowship and certification, Duke University Medical  
Center, Durham, NC

1/99-6/99 Medical Psychiatry Fellowship, Brigham and Women's  
Hospital, Boston, MA

7/99-8/00 Neuropsychiatry Fellowship, Behavioral Neurology Unit,  
Beth Israel Deaconess Medical Center, Boston, MA

### **PROFESSIONAL APPOINTMENTS**

1997-02 Provisional Medical Staff, Faulkner Hospital, Boston, MA.  
Developed an outpatient ECT program, provided ECT  
consultations and treatment. Served as Doctor on-call for the  
Psychiatry Service.

1997-01 Provisional Clinical Staff, Newton-Wellesley Hospital, Newton, MA  
Served as Doctor on-call for the Psychiatry Service, provided  
emergency psychiatric consultations and admissions.

1997-6/06 Associate Physician, Brigham and Women's Hospital,  
Division of Psychiatry, Boston, MA

1997-Present Associate/Affiliate Clinical Staff, Beth Israel Deaconess Medical Center, Boston, MA. Attending psychiatrist on ECT Service and provided coverage for Inpatient Psychiatry.

2000-01 Provisional Staff, Tewksbury State Hospital, Tewksbury, MA

2001-Present Courtesy Staff, Hallmark Health/Lawrence Memorial Hospital, Department of Psychiatry, ECT Service

## **AWARDS AND HONORS**

1990 American Association of University Women Scholarship

1990 Pi Award, Tufts University

1997 Harvard Medical School Teaching Award

2008 America's Top Psychiatrists 2008, Consumers Research Council of America

## **CLINICAL MANAGEMENT EXPERIENCE**

1999 Developed private psychopharmacology practice during fellowship training

2000-5/06 Medical Director, The Hallowell Center Clinics for Cognitive and Emotional Health. Nationally recognized, multi-disciplinary private group practice specializing in diagnosis and treatment of ADHD

2004-5/06 Co-Founder, Medical Director and General Manager for Hallowell ADDvance, LLC, licensing entity for Hallowell intellectual properties. Responsible for clinical and business operations

2005-Present Serves as an expert witness for several ADHD legal cases involving document review, independent medical evaluation and report preparation

9/06-2/09 Chief Medical Officer and Co-Founder of ADD Health and Wellness centers nationally. Senior psychiatrist, manager and media spokesperson, responsible for all clinical modeling, program development, physician recruitment and training, supervision of clinical and administrative staff, implementation of quality control measures, and development of patient materials.

6/08-Present President and Medical Director, Cerulli and Associates, a private clinic specializing in the evaluation and treatment of children, adolescents and adults with ADHD

## **ACADEMIC APPOINTMENTS**

1998 Clinical Fellow in Psychiatry, Harvard Medical School

1999 Clinical Fellow in Neurology, Harvard Medical School

2000-6/06 Clinical Instructor, Harvard Medical School

7/08 -Present Clinical Instructor, Harvard Medical School

## TEACHING EXPERIENCE

- 1990 Teaching Assistant, Emergency Medical Technician certification course, Bunker Hill Community College, Boston, MA
- 1990 Teaching Assistant, Marine Biology, Tufts University, Medford, MA
- 1996-7 Supervisor, Harvard Medical Student Rotation, Adult Inpatient Psychiatry, Beth Israel Deaconess Medical Center, Boston, MA
- 1998-9 Chief Resident, Medical Psychiatry Service, Supervised PGY III's, Harvard Longwood Psychiatry Residency Training Program, Brigham and Women's Hospital, Boston, MA
- 2000 Instructor in the Medical Interviewing course for 3<sup>rd</sup> year medical students, Harvard Medical School
- 2008-Present Supervisor, Harvard Longwood Psychiatry Residency Training Program. Supervising PGYIII & PGY IV Residents, Beth Israel Deaconess Medical Center and Brigham and Women's Hospital, Boston, MA

## PROFESSIONAL SERVICE

- 1990 Volunteer counselor for crisis intervention hotline, Tufts University, Medford, MA
- 1991-2 Intensive Care Unit Patient/Family Liaison, University of Massachusetts Medical Center, Worcester, MA
- 1991-2 Students Teaching Aids to Students (STATS), University of Massachusetts Medical Center, Worcester, MA
- 1993-4 Aid to Impaired Students Committee, UMMC, Worcester, MA
- 2004-05 Lexicor Medical Technology Scientific Advisory Board
- 2004-Present Expert Witness – Served as a national expert witness in several childhood and adult ADHD legal cases. Have assisted council both on plaintiff and defendant side

## RESEARCH AND PUBLICATIONS

- 1993 Pechenik JA, Cerulli TR. Influence of Delayed Metamorphosis on Survival, Growth, and Reproduction of the Marine Polychaete *Capitella sp I*. J. Exp. Mar. Biol. Ecology 1993; 151: 17-27.
- 1999 Cerulli TR, Alkoc SC, Salzman C. Psychotropic Medication Effects on Pancreatic Function: A Review. Harvard Review of Psychiatry 1999; 7: 54-63.
- 1999 Cerulli TR. Clozapine-Associated Pancreatitis. Harvard Review of Psychiatry 1999; 7: 64-67
- 2006-07 Sub-Investigator for two AstraZeneca Phase IV psychotropic medication trials on Depression and Anxiety. Partnered with East Coast Clinical Research (ECCR) in Haverhill MA.

- 2006 Magazine: “Is it Really ADHD?”, *Kiwi* magazine, Nov issue
- 2007 Magazine: “Food and Mood”, *Kiwi* magazine, April issue
- 6/06-Present Magazine: *Kiwi* magazine, Medical Advisory Board member and columnist, writing on behavioral health care topics
- 2008 CME-Certified Monograph: “Diagnosis of Bipolar Disorder and Schizophrenia: Challenges in the College Student Population”, *College Health Advisor*, A Medical Crossfire CME Activity with Temple University School of Medicine, Volume 1, Number 3, Nov 2008
- 2009 [www.adhdfamilyonline](http://www.adhdfamilyonline) – posting articles on ADHD, clinical overview, comorbidities, diagnosis and treatment
- 2009 Newsletter: ADHD Family, “Your Brain on Multitasking” and “ADHD Strengths”, Nov 2009
- 2009 Book: *The Everything Health Guide to Adult ADD/ADHD* by Carole Jacobs and Isadore Wendel, PHD, MSCP, with Foreward by Theresa Cerulli, M.D. Copyright 2009, F + W Media, Inc.
- 2009 Cerulli TR, et al. Assessing Outcomes in Patients with Attention-Deficit/Hyperactivity Disorder - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2009 Cerulli TR, et al. Considerations for Selecting an Appropriate Attention-Deficit/Hyperactivity Disorder Therapy - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2009 Cerulli TR, et al. Diagnosis and Assessment Tools in Attention-Deficit/Hyperactivity Disorder - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2009 Cerulli TR, et al. Evaluating Attention-Deficit/Hyperactivity Disorder and Subtype Disorders - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2009 Cerulli TR, et al. Individualizing Therapy for Patients with Attention-Deficit/Hyperactivity Disorder - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2009 Cerulli TR, et al. Minimizing the Risks Associated with Prescribing Controlled Substances While Maximizing Patient Outcomes - A Panel Discussion. *Journal of Medicine*. 2009;2(4):213-215
- 2010 Principal Investigator for Sepracor Pediatric Phase IV psychotropic medication trial studying Lunesta for ADHD and Sleep. Partnered with ActivMed Practices and Research Inc, Haverhill, MA.
- 2010-Present i-Lights ADHD – Chief Medical Editor for i-Lights, a new medical ePublication. Reviewed and summarized key findings from clinical studies on ADHD

## PRESENTATIONS

- 1993 “Influence of Delayed Metamorphosis on Survival, Growth, and Reproduction of the Marine Polychaete *Capitella sp. I.*,” American Society of Zoologists Conference, Boston, MA
- 1999 “ECT and TMS, A Comparison”, TMS Minifellowship Program, Beth Israel Deaconess Medical Center, Boston, MA
- 2000 “Introduction to ECT”, Psychopharmacology lecture series, Harvard Longwood Psychiatry Residency Training Program, Boston, MA, 1/2000
- 2000 “ADD”, Neuropsychiatry course, Harvard Longwood Psychiatry Residency Training Program, Boston, MA, 5/2000
- 2000 “ADD”, Methuen Ad-In, Doherty Middle School
- 2001 “Neuropsychiatry and Neuropsychology of ADHD”, Harvard Health Services, Harvard University, Cambridge, MA
- 2002 “Psychopharmacology of ADHD”, Andover High School
- 2002 “Neurobiology of Attachment”, Human Moments Conference, Charleston, SC, 5/2002
- 2002 “Interpersonal Psychotherapy”, Human Moments Conference, Charleston, SC, 5/2002
- 2003 “ADHD for Parents and Professionals”, St Josephs Hospital, Nashua, NH
- 2004 “Parenting ADHD”, Littleton High School, MA
- 2003-Present Clinical Consultant and Speaker for Novartis Pharmaceuticals. Presented multiple lectures to pediatricians, neurologists, psychiatrists, and family practitioners on ADHD and medication management.
- 2003-Present National Consultant and Speaker for Shire Pharmaceuticals. National weekly travel lecturing to pediatricians, neurologists, psychiatrists, and family practitioners on ADHD and medication management.
- 2005 “Living with ADHD: Diagnosis and Treatment”. St Josephs Hospital, Nashua, NH 6/7/05
- 2006-Present Advisory Board Panel member for numerous national meetings, Shire Pharmaceuticals
- 2007 “ADHD, A Team Approach” full day CME workshop, Lorman Education, Cambridge, MA, 5/1/07
- 2007 “Helping Students with Learning Disorders Reach Their Academic Potential”, Texas PTA Summer Leadership Conference, Austin TX, 7/21/07
- 2008-Present Clinical Consultant, Medical Advisor and Speaker for Eli Lilly. Presented multiple lectures to pediatricians, neurologists, psychiatrists, PCP’s on ADHD and Strattera. Medical Advisor for Strattera programs and development.
- 2008 “Integrated Treatment for ADHD” full day CME workshop, Lorman Education, Providence RI, 4/29/08

- 2008 “ADHD Medications on the College Campus”, American College Health Association Conference, Orlando, FL 6/5/08
- 2008 Massachusetts Drug Utilization Review Board Meeting, Guest Speaker, 6/11/08
- 2008 “ADHD Treatment in the Primary Care Setting”, Workshop to train pediatricians on optimizing treatment for childhood ADHD and coexisting psychiatric conditions, 6/16/08
- 2008 The ADHD Strategy Series – Participated in 8-speaker Audio Conference. Recorded 2 hour long interviews on “The ADHD Overview” and “Natural Remedies and Medication Management for ADHD” 7/08
- 2008 ADDA – Adult Attention Deficit Disorder Association – Teleconference Presentation, “Psychopharmacologic Management of Adult ADD, 11/19/08
- 2008-Present Instructor for monthly patient education teleconferences and blog hosted on [www.askdracerulli.com](http://www.askdracerulli.com) and [www.cerulliandassociates.com](http://www.cerulliandassociates.com)
- 2009 Lead Presenter for Vyvanse Medical Advisory Board Meetings, Shire Pharmaceuticals, Boston, MA 2/28/09
- 2009 Speaker for Biobehavioral Diagnostics. “Neurobiology of ADHD – New Tools for Diagnostic Assessment”, Natick, MA 3/26/09
- 2009 The ADHD Strategy Series 2009 – Initial speaker in 8-week Audio Conference featuring experts in ADHD. Interviewed on ADHD: Diagnosis and Treatment Updates 5/4/09
- 2009 University of Massachusetts SXC, Presented “Vyvanse Clinical Update” for the VP of Clinical Services, Associate Director of Clinical Services, and the clinical pharmacy team. Shrewsbury, MA 5/11/09
- 2009 Games for Health Conference, Cognitive Track. Presentation on research and clinical application of Cogmed Working Memory Training program, Boston, MA 6/11/09
- 2009 ADDA – Adult Attention Deficit Disorder Association – Teleconference, “Medication Management of ADD, 9/30/09
- 2010 ADHD Awareness Week Expo 2010 – Audio interview on diagnosis and treatment of ADHD in children and adults
- 2011 Strattera Peer-to-Peer IVA Program, Consultant/Medical Advisor for Eli Lilly – Video presentation on Strattera efficacy and safety 6/2/11

## **MEDIA APPEARANCES**

- 2004 Television: *Urban Update*, CH 7, March 28<sup>th</sup> 2003. 30 minute one-on-one debate regarding the use of psychotropic medications in children with ADHD
- 2004 Radio: *WBCN*, May 8<sup>th</sup>, 2003  
30 minute interview on ADHD and Learning Disorders

- 2004 Television: CH 56 Evening News segment, June 2004.  
Reviewing ADHD and Quantitative EEG diagnostic testing
- 2003-04 Newspapers: Numerous interviews and feature articles discussing ADHD; *Lawrence Eagle Tribune, Andover Townsman, Sudbury Town Crier*
- 2005 Journal: [www.nePsy.com](http://www.nePsy.com), "Study: Adult ADD Prescriptions on the Rise", by Jennifer Chase Esposito, *New England Psychologist*, Nov 2005 issue
- 2006 Radio: WNTN Radio 1550, Nov 1<sup>st</sup>, 2006. 30 min interview on ADHD.  
Radio: Radio Disney, Nov 9<sup>th</sup>, 2006. 30 min interview on ADHD treatment options in children.  
Radio: WESO Radio 970, Nov 20<sup>th</sup>, 2006. 60 min interview on integrated approach to diagnosis and treatment of ADHD.
- 2007 Radio: *Frankie Boyer Show*, Feb 9<sup>th</sup>, 2007. 30 min interview on Medications and ADHD.  
Television: WMUR Evening News segment, March 6<sup>th</sup>, 2007. Interview on integrated care approach to diagnosing and treating ADHD in families.  
Television: ABC CH 5 Evening News segment, March 2007. Interview on the genetic impact of ADHD in families.
- 2007 Health News interview, *In Search of Fatherhood Summer 2007*. "Theresa Cerulli, M.D: Changing the Paradigm for Treatment Options for ADD and ADHD" by D.A. Sears
- 2008 Television: Medical Insider – Expert interview on Vyvanse, hosted by Peter Salgo, Professional Television Network
- 2008 Radio: "Talking About Health" WEZE 590 AM – Boston and WSMN 1590 AM – Nashua 7/26/08
- 2008 Television: "ADHD Thursday Night Live" 8/7/08. National Live Televised Broadcast for 1,200 physicians hosted by Shire Pharmaceuticals. Filmed live from Velocity Studios, Pittsburg, PA and broadcast nationally. Part of the ADHD Expert Panel along with Dr. Russell Barkley discussing Vyvanse with live Q & A on ADHD.
- 2008 Radio: "Talking About Health" WEZE 590 AM – Boston and WSMN 1590 AM – Nashua 9/27/08
- 2009 Internet: [www.TheCogmedStory.com](http://www.TheCogmedStory.com) Interviewed on the topic of Working Memory, Sheffield Partners, 1/22/09.
- 2009 Video Webcast: [www.MedicalCrossfire.com](http://www.MedicalCrossfire.com). Host, Moderator, and Expert on ADHD Disease State Awareness Panel Discussions, Filmed in NJ 4/22/09
- 2009 Television: CNN interview for Accent Health, "Adult ADHD- Diagnosis and Treatment", 5/22/09
- 2009 Television: Medstar interview, "Diagnosing ADHD – The Quotient System" Boston, MA 6/24/09

- 2009 Television: Satellite Media Tour on Adult ADHD with Karina Smirnoff of *Dancing with the Stars*. 4 hours of live interviews for national morning news shows, broadcast from Los Angeles, CA 9/16/09
- 2009 Online Journal: “In the Pipeline: Non-Stimulant ADHD Meds”, by William Glazer, M.D., *Behavioral HealthCare* Jan 2010 Issue
- 2009 Video Webcast: [www.WebMD.com](http://www.WebMD.com). Introduction to Intuniv, newly approved non-stimulant ADHD medication, filmed in New York, NY 9/25/09
- 2010 Online Magazine: [www.BeyondSuccessonline.com](http://www.BeyondSuccessonline.com), *Entrepreneurial Spotlight*, Successful Women in Small Business, Feb 2010 Issue
- 2010 Television: “ADHD Live” program 9/21/10. National Live Televised Broadcast for 1,400 physicians hosted by Shire Pharmaceuticals. Filmed live from NBA Studios, Secaucus, NJ and broadcast nationally. Presented data on ADHD, Vyvanse and Intuniv.

## **MEMBERSHIP**

- 1994-Present Massachusetts Medical Society
- 1996-Present American Psychiatric Association
- 1996-Present Massachusetts Psychiatric Society
- 1997-04 American Medical Association
- 2007-08 Member of the MPA Speakers Bureau
- 2008-Present Biltmore’s Who’s Who membership
- 2008 CHADD professional membership
- 2009-Present American Professional Society of ADHD&Related Disorders
- 2008-Present ADDA professional membership
- 2009-Present ADDA Professional Advisory Board Member
- 2011 Cambridge Who’s Who
- 2011 National Association of Professional Women

## **LICENSURE AND CERTIFICATION**

- 1989 Real Estate License #126168  
Founder and General Manager, Lilly Realty, LLP
- 1995 Private Pilot License #16541427
- 1996 Massachusetts Medical License #152303
- 1998 Electroconvulsive Therapy (ECT) certification, Duke University Medical Center, Durham, NC
- 2000 American Board of Psychiatry and Neurology - Board Certified 4/2000
- 2007 Cogmed Working Memory Training Program Certification, Naperville, IL 5/2000

2009 American Board of Psychiatry and Neurology – Board  
Recertification 3/18/09

2010-Present Minor League Baseball (MLB) – Certified Evaluator for the  
National MLB Therapeutic Use Exemption Program (TUE)  
for psychotropic medication use in professional baseball